



# 4<sup>th</sup> Annual St. Valentine's Day Hair Massacure<sup>®</sup>

## Make a Difference by Raising Donations!



Saturday, February 13, 2010

Halifax Shopping Centre

Centre Court

10AM — 5PM

### Event Sponsors:



[www.kcsfacepainting.com](http://www.kcsfacepainting.com)

The **St. Valentine's Day Hair Massacure<sup>®</sup>** is a fun and heart warming event that began in 2002 in Edmonton, Alberta when a little girl named Kali suffered her third hair loss due to aggressive rounds of chemotherapy. Her father and his coworkers shaved their heads in support.

In 2010, the **St. Valentine's Day Hair Massacure<sup>®</sup>** will again be a cross-Canada event with various Make-A-Wish<sup>®</sup> chapters across the country. We'll join forces to host one of the largest head-shaves in Canada. Participants willing to go bald for Make-A-Wish<sup>®</sup> can dye their hair blue, or pink, in the weeks leading up to the event, to raise awareness and funds for the event.

**If shaving your head is not your style,** you can still take part by having your hair cut at the event and donating your hair to make wigs for cancer patients - your hair must be at least 8" long.

If you do not want to lose your locks, pledge a participant or pledge the event!

### For More Information Please Contact:

Tel: (902) 466-9474

Toll Free 1-877-466-9474

Or [email: colin.green@makeawish.ca](mailto:colin.green@makeawish.ca)

Every participant is asked to  
collect donations.

If everyone raises \$250  
**TWO** children will receive  
their wish!

**All participants who raise more than \$250 will be automatically entered in a raffle draw for Sony electronic items on the basis of one entry for every \$250 raised.**

### How to Register:

Complete the Participant Registration/  
Parental Consent Form(s), and mail, email,  
fax or deliver to:

Make-A-Wish<sup>®</sup> Atlantic Provinces  
118 Wyse Rd., Unit 10B  
Dartmouth, NS B3A 1N7  
[colin.green@makeawish.ca](mailto:colin.green@makeawish.ca)  
Fax: (902) 466-0602

Or register online at  
[www.makeawish.ca/hairmassacureatlantic](http://www.makeawish.ca/hairmassacureatlantic)

